



DLS Creative Mail Service Offerings

Consultation:

We provide instruction to assist clients in obtaining the proper applications and permits to become USPS certified. Email our experienced USPS staff to schedule a free 30 minute consultation so that you are able to decide on the most cost effective way to send direct mail.

List Acquisition/purchasing

List Includes:

- Business Name
- Mailing Address
- Phone Number
- SIC Code & Industry Description
- General Contact Name
- Job Title (if available)

List Format : Excel / PDF file via email

List Guarantee: 90+% Accuracy

Search can be based off of multiple demographics

- Household income
- Business/residential
- Geographic location & more!

Cass Certification

- List clean up / updating of old addresses
- Removing duplicate contacts from the list (saving money in wasted postage)

Graphic Design

We have graphic designers on staff with industry knowledge in designing a piece that is up to USPS mailing standards.

USPS Mailing Permits

We provide our clients with the use of DLS permits as needed for targeting bulk mailings. Our multiple mailing permits allow us to process nonprofit bulk mail, for profit bulk mail & first class bulk mail, saving you money on postage and added yearly permit fees.

Labor/ Mail Preparation

- Data merging addresses directly on the pieces
- Live barcoding
- Mail paperwork customization
- Printing merged addresses by tray
- Name matching, Stuffing, Sealing & Bundling
- Bulk center preparation
- Delivery to Post Office

In partnering with a global non-profit youth organization, we have the ability to provide businesses with complimentary labor that also gives young adults a chance to work on live projects that are helping their community members.

Personal Service

- Informed Delivery Service

Access to our personal postal representative

- We can bring a postal representative to a meeting to answer any questions you may have about the bulk mail process and how it can save you money in the long run.

For more information, email design@dlsdiscovery.net